



Chikitsak Samuha's
Sir Sitaram & Lady Shantabai Patkar College of Arts & Science
AND V.P. Varde College of Commerce & Economics
S. V. ROAD, GOREGAON (WEST), MUMBAI-400 104
(AN AUTONOMOUS COLLEGE AFFILIATED TO
UNIVERSITY OF MUMBAI)
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STAR SCHEME AWARDEE"



WEEKEND CHRONICLE

WINDOW TO YOUR
KNOWLEDGE



AN INITIATIVE BY
B.M.S DEPARTMENT

MAIL ID:- bmseperiodical@gmail.com



Dr. Mala Kharkar
Chief Education Officer

Greetings!

“The highest education is that which does not merely give us information but makes our life in harmony with all existence.” – Rabindranath Tagore

The advancement of Technology and Science by Man is impressive. We have enormous industrial facilities and produce ships, planes, trains, and even missiles, which is evidence of how far we have advanced as a civilized country. But not only scientific information is productive. To become a fully realized human being, spiritual understanding and self-knowledge are equally crucial.

The world is moving at such an accelerated pace these days and we as Educators need to create and reflect the entire education system. Online education offers new age technology to expand fields of study. It prepares students for success in the growing technology-driven global economy. Technology makes life much easier, above all it saves time and energy. It is currently one of the fastest growing field and shows no signs of stopping anytime soon.

We are all very excited to release this weekly online publication called "Weekend Chronicle." This E-Periodical, we are confident, will aid in the knowledge and skill acquisition, character development, and improved employability of young, talented students to become globally competent.

Everyone can find something here, including in the Business, Academic, Travel and Tourism, Science and Technology, and Media Fields, among many others. The E-Periodical's articles' diversity and creativity will undoubtedly broaden readers' knowledge.

The readers' minds will undoubtedly be stimulated and transported to a fantastic world of joy and pleasure by the optimistic attitude, perseverance, hard work, and creative ideas displayed by our Students and Teachers.



Dr. Pratibha Gaikwad
Principal

Dear Readers,

Welcome!

“Knowledge is nothing but finding unity in the midst of diversity.” – Swami Vivekananda

The E-Periodical “Weekend Chronicle” is crucial in giving our BMS Department students a platform to showcase their artistic talents.

Our E-Periodical, or online journal, takes us through a variety of genres, including news about international affairs under departments including Business, Advertising, IT, Science & Nature, and Academics, Media, and Libraries.

It also includes articles on topics like food, health, and travel, which are typically at the top of our "Bucket Lists." The Department of Social Issues also includes articles on social issues. Last but not least, we will cover the ideas and words of our gifted students as aspiring poets, authors, and philosophers under the Student's Section.

In conclusion, students' creation of a digital journal will include young people of today and those who shape them (such as instructors) in their communities, which is required to adopt a contemporary viewpoint and meet the difficulties we face today.

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BUSINESS

CLOUD TECHNOLOGY: GOVERNING IT AND MANAGING RISKS IN BUSINESS



Many businesses worldwide have embraced cloud technology as an essential component of their digital transformation journey. These new practices symbolize progress towards building a digital enterprise and help organizations drive new business models and create value for their stakeholders.

Inadequate focus on risk management while transforming the business may lead to severe consequences, including cyberattacks, interruption of business operations, regulatory non-compliance and cost overrun. Each can be impactful enough to erode all the business benefits envisaged through adoption.

It should be noted that all organizations that have adopted cloud technology are not necessarily cloud-powered.

A cloud-powered organization understands and acknowledges that its transformation journey will likely create new business risks. So, it revises its risk management plan and implements it accordingly.

The cloud-powered organizations are likely to assess their cloud controls more regularly than non-cloud-powered organizations. Moreover, these organizations are likely to develop more formal controls which are relevant to cloud operations. They are also likely to define the responsibilities of various functions internally and externally, including those of the cloud service providers.

Department Editor: Mahek Shaikh

Reference link: <https://www.tbsnews.net/thoughts/cloud-technology-governing-it-and-managing-risks-business-698014>

ADVERTISEMENT

CREATIVITY IN ADVERTISING: WHEN IT WORKS AND WHEN IT DOESN'T

Improvement in Usual Gait Speed Predicts 36% Better Survival in Seniors

HomeCare Clin
TOP
MAGAZINE



Susan Hardy, MD and colleagues recruited 439 adults age 65 and older to assess multiple possible predictors of mortality that could be used in primary care. Their results were published recently in the *Journal of the American Geriatrics Society* (researcher note on seniors who were 65-94). Seniors who experienced an improvement in habitual gait speed during the 12-month trial had experienced a 36.3% mortality rate over the next eight years. Seniors who showed only a 0.1 meter per second improvement in gait speed after one year experienced a much improved mortality rate of 31.6%. Seniors who showed no gait-speed improvement during quarterly assessments but lost those gains by the end of the year also tended toward improved mortality over the next eight years. Hardy et al state that their findings support the recommendation that primary care practitioners should assess gait speed as part of annual geriatric exams. Hardy et al also suggest that these findings may underscore the importance of prescribing interventions that affect habitual gait speed.

The Tread-Up-and-Go™ test serves as an accepted way to evaluate gait speed and fall risk among patients age 65 and over. When your patient's gait speed suggests that they have not fully recovered from a recent injury or illness or when your patient's gait suggests a high risk of future falls, please consider a referral to Generation Solutions home health. For your homebound patients, our fully professional / gait training program will deliver physical therapy, occupational therapy, home nursing, and medical equipment services that can improve gait and home safety in a number of ways.

When your homebound patients are having trouble with gait, please tell them about the home health services of Generation Solutions

Medicare Certified Home Health • Comprehensive Private Duty Homecare • Home Medical Equipment

Skilled Nursing • Physical Therapy
Occupational Therapy • Speech Therapy
Home Health Aides

Lynchburg: (434) 548-3300
Roanoke: (540) 776-3622

Generation Solutions
NO PLACE LIKE HOME... FOR SENIOR CARE



Ask a professional in the business what the key to success is in advertising, and you'll most likely get an answer that echoes the mantra of Stephan Vogel, Ogilvy & Mather Germany's chief creative officer: "Nothing is more efficient than creative advertising. Creative advertising is more memorable, longer lasting, works with less media spending, and builds a fan community...faster."

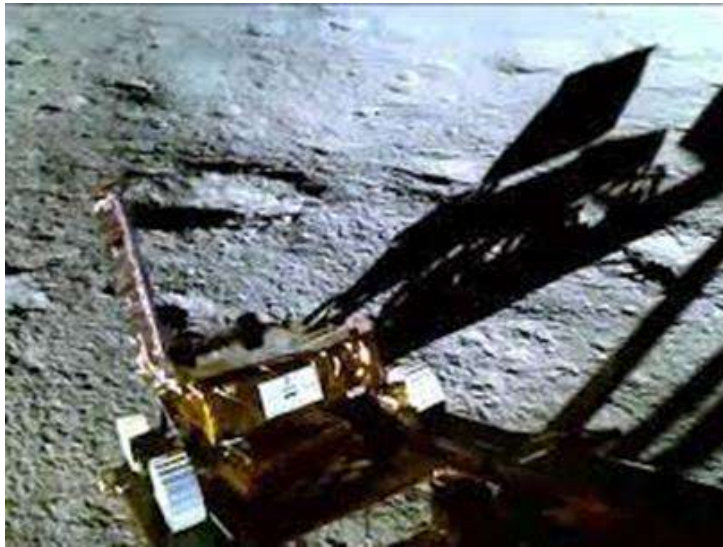
But are creative ads more effective in inspiring people to buy products than ads that simply catalogue product attributes or benefits? Numerous laboratory experiments have found that creative messages get more attention and lead to positive attitudes about the products being marketed, but there's no firm evidence that shows how those messages influence purchase behaviour. Similarly, there is remarkably little empirical research that ties creative messaging to actual sales revenues. Because product and brand managers—and the agencies pitching to them—have lacked a systematic way to assess the effectiveness of their ads, creative advertising has been a crapshoot.

Drawing on research in communications psychology, we have developed a consumer survey approach for measuring perceived creativity along five dimensions. We applied this approach in a study of 437 TV advertising campaigns for 90 fast-moving consumer goods brands in Germany from January 2005 to October 2010. We asked a panel of trained consumer raters to assess the creativity of the ads, and we examined the relationships between their perceptions and sales figures for the products. All the product categories we studied—body lotion, chewing gum, coffee, cola and lemonade, detergent, facial care, shampoo, shavers, and yogurt—are highly competitive and invest heavily in advertising.

Reference Link: <https://hbr.org/2013/06/creativity-in-advertising-when-it-works-and-when-it-doesnt>

IT & TECHNOLOGY

INSIDE THE CHANGES AT ISRO: SOCIAL MEDIA AND PRIVATE PARTNERSHIP



The Indian Space Research Organization (ISRO) recently achieved a remarkable milestone with its Chandrayaan-3 lunar mission, which drew an astounding 8 million viewers during a record-breaking YouTube live-stream. This accomplishment not only highlighted India's proficiency in cost-effective space engineering and scientific acumen but also marked a profound transformation in ISRO's operational philosophy.

Historically known for its secretive culture, ISRO has undergone a notable shift towards increased transparency and accessibility. This strategic realignment aims to attract a diverse range of talents, including young scientists, startups, investors, and private industry partners, all vital for India's expansion in the rapidly growing \$400 billion global commercial space sector.

Prime Minister Narendra Modi envisions India as a thriving space superpower, a vision contingent upon engaging the next generation. To this end, ISRO has adopted a more open approach, actively involving the public, sharing its achievements, and nurturing collaborations with emerging space startups.

This newfound openness is already yielding dividends, making ISRO an appealing partner for private sector players in the space industry. Anticipated government policies opening doors to foreign investment are poised to further catalyse growth and innovation within India's space sector.

In conclusion, ISRO's newfound transparency inspires India's future in space tech.

Department Editor: Sakshi Dinde

Reference Link: <https://www.ndtv.com/india-news/inside-the-changes-at-isro-social-media-and-private-partnership-443393>

SCIENCE & SPACE

SCIENTISTS SAY 6,000-YEAR-OLD SANDALS FOUND IN SPANISH BAT CAVE ARE EUROPE'S OLDEST SHOES



Scientists have discovered what they believe are Europe's oldest pair of shoes in a bat cave in Spain. According to a study published in the journal *Science Advances*, the pair of sandals woven from grass are thought to be around 6,000 years old. They were among a haul of ancient objects found in the Cave of the Bats, in Andalusia, which was excavated by miners in the 19th Century. Researchers at the Autonomous University of Barcelona and Alcala University in Spain have now analysed the objects which also include baskets and sets of tools.

The objects "are the oldest and best-preserved set of plant fibre materials in southern Europe so far known," the study's co-author Maria Herrero Octal said in the study. "The technological diversity and the treatment of raw materials documented highlights the skill of prehistoric communities," she added.

According to the study, the ancient footwear was first discovered in 1857, when a cave in Spain was looted by miners. However, when the artifacts were first dated in the 1970s, they were identified as being about 1,000 years more recent than this latest analysis found.

Now, a rapid advance in dating techniques put the items more than 2,000 years older than previously thought. The researchers said that low humidity and cool winds in the cave kept the artifacts unusually well-preserved. Some artifacts in the set date back 9,000 years, they revealed.

The sandals that were analysed by the researchers in Spain were made of grasses as well as other materials, including leather, lime and ramie bast, a type of natural fibre. They date to the Neolithic period, which makes them older than the 5,500-year-old leather shoes discovered in a cave in Armenia in 2008.

The researchers also studied several baskets and other wooden artifacts in the collection. These objects "open up groundbreaking perspectives on the complexity of Early-Middle Holocene populations in Europe," they said. Both the baskets and sandals suggest that the makers had an extended knowledge of the plant resources in the local environment as well as a high level of expertise, the researchers noted.

Department Editor: Mahek Shaikh

Reference link: <https://www.ndtv.com/science/scientists-say-6-000-year-old-sandals-found-in-spanish-bat-cave-are-europes-oldest-shoes-4438047>

NATURE

THREE WAYS TO GET YOUR NATURE FIX WITHOUT A GARDEN



Spending time in a garden is good for you. It doesn't matter if you're watering plants or simply chilling on a deck chair – there's a whole range of benefits that come with it. These include improved health and wellbeing, reduced mental fatigue and better sleep quality.

There are plenty of ways to benefit from nature in and around your home without stepping foot in a garden. Here are three ways research suggests you can bring nature into your life.

1. Visit a park

The presence of nature – such as plants and trees, natural sounds like birdsong, and water – is part of what makes gardens so good for us. Research finds that contact with nature can reduce stress and depression, improve work and educational performance, increase wellbeing and help us live longer. These parks are more than just serene spots. They can also be great places to meet up with friends and family, particularly if they include cafés, tables and seating areas. Building social relationships like this comes with a number of added health benefits too.

2. Get some houseplants

Houseplants are a great way to bring nature into your home if you have no outdoor space. As with other forms of nature, indoor plants are linked to reduced blood pressure and lower levels of stress.

They also help make a space more attractive, turning it into somewhere you want to spend time in. In one study, students showed a preference for studying in a room with potted plants compared to a room without them.

3. Make use of digital nature

If you live somewhere, you can't own houseplants, or you are not ready for the responsibility, try surrounding yourself with digital nature instead. During Israel's initial COVID lockdown, a survey of 776 people revealed that viewing images of nature on a computer screen was linked to lower levels of stress and fewer negative emotions. You could also watch some nature documentaries, or clips of animals and birdsong on your social media.

Department Editor: Rushda Mansuri

Reference link- <https://indianexpress.com/article/lifestyle/life-style/three-ways-to-get-your-nature-fix-without-a-garden-8892351/lite/>

ACADEMICS

PREVENTING STUDENTS' DISRUPTIVE BEHAVIOUR IN THE CLASSROOM

Disruptive behaviour in the classroom makes it difficult for the teacher to teach and for other students to learn.

Dr Umesh Sharma is a Professor (Education) and Associate Dean (Equity and Inclusion) at Monash University in Australia. He has led research in disability and inclusive education across several countries, including India, Bangladesh, Canada, the United States, and Pacific Island nations such as Fiji, the Solomon Islands, Australia and New Zealand.

Why do children misbehave?

Dr Sharma says revisiting a scene from the 2007 movie *Taare Zameen Par*, can help answer this question. In the film, the teacher asks the student to read but he is unable to do so – the teacher insists the student makes another attempt. The student starts making funny noises that infuriate the teacher and she decides to send the child out of the classroom.

‘Disruptive behaviour is an indicator of students wanting to escape the learning environment or from a given task which is too difficult or to draw attention. In the above instance, the student was misbehaving as he could not participate in the task given to him,’ Dr Sharma tells Teacher.

He adds that most teachers, almost all the time, pay extra attention when children misbehave. They may leave their tasks to tackle the behaviour or ask the child to stop misbehaving. He says this does more harm than good, as children continue to misbehave to draw the teacher’s attention.

‘Give attention to students when they behave properly, rather than when they misbehave,’ he advises. ‘For example, they [teachers] can find another student who's sitting next to the student who's misbehaving, and say I really like the way you're doing your work.’

Department Editor: Bushra Bheri

Reference link: https://www.teachermagazine.com/in_en/articles/preventing-students-disruptive-behaviour-in-the-classroom

MEDIA

HOW TO BE SANE IN THE AGE OF SOCIAL MEDIA



In the digital age, social media has become an integral part of our lives, connecting us with friends, family, and the world at large. While it offers numerous benefits, including instant communication and access to information, it also poses significant challenges to our mental well-being.

The constant stream of information, the pressure to curate a perfect online persona, and the addictive nature of scrolling can take a toll on our sanity.

Social media often presents an idealised version of people's lives, where they showcase their best moments and achievements. Constant exposure to this curated content can lead individuals to compare their own lives negatively, fostering feelings of inadequacy and envy. Scrolling through social media feeds can create a fear of missing out on exciting events or experiences that others are seemingly enjoying. This fear can lead to anxiety and a sense of isolation. The addictive nature of social media, with its constant notifications and the desire to gain likes and comments, can lead to compulsive use.

The auction of India's Muslim women in January 2022 shows tech weaponised for abuse. The fake auctions that were shared widely on social media are just the latest examples of how technology is being used – often with ease, speed and little expense – to put women at risk through online abuse, theft of privacy or sexual exploitation.

. Moreover, it offers practical strategies and mindful approaches to help you chart a course towards maintaining your sanity in this age of incessant connectivity and information overload. With mindful practices and a balanced approach, it's possible to navigate the world of social media while maintaining your mental health.

Department Editor: Riya kadam

Reference link: <https://www.greaterkashmir.com/todays-paper/editorial-page/how-to-be-sane-in-the-age-of-social-media>

DATE: 15/10/2023

ARTS

'INDIA ART FAIR 2023 WAS THE LARGEST; NEXT YEAR'S WILL BE EVEN BIGGER'



India Art Fair, one of the country's most prominent annual art events, will return to New Delhi in February 2024. The post-pandemic 2023 edition of the fair was the largest to date. The 15th edition next year will be even larger in scale and ambition, Jaya Asokan, director, India Art Fair, tells in an emailed interview. Edited excerpts:

Could you provide some insights into how the India Art Fair has evolved in recent years in terms of its scale?

There has been a tremendous increase in the scale – both physically and digitally – in the last five years. We have incrementally achieved this by adding parallel events that run concurrently with the main fair. At the physical level, we have brought within the fold engaging talks, robust workshop programming, performing arts and activities for differently-abled persons. At the 2023 edition, we also launched two new projects – our poster zine titled 'Fire in the Belly' featuring eight women artists and Digital Artists in Residence in collaboration with Apple.

Alongside this, we have been paying equal attention to our website. The pandemic taught us the biggest lesson of working collaboratively and not in isolation. The 'Notice Board' on our website is an outcome of the vagaries of the pandemic that pushed us to create an ecosystem for young and emerging artists to keep themselves abreast of residency, grants and other such meaningful opportunities in one place.

Simply put, India Art Fair is now holistically looking at ways in which we can create an ecosystem that is inclusive and supportive of each other. We run parallel events throughout the year and the galleries exhibiting get a mention on our website. This enhances the visibility of the exhibition to a global audience.

Department Editor: Sneha Suthar

Reference link: https://www.business-standard.com/india-news/india-art-fair-2023-was-the-largest-next-year-s-will-be-even-bigger-123101000314_1.html

HISTORY

AIR FORCE DAY 2023: EXPLORING ITS RICH HISTORY AND MEANING



Air Force Day 2023

The Indian Air Force recently celebrated its 91st anniversary with a grand parade and nationwide festivities. This day pays tribute to the IAF personnel, recognizing their unwavering dedication and exceptional professionalism in safeguarding the nation's skies.

History

On October 8, 1932, the Indian Air Force, initially 'Royal,' was formed by the British Empire. Its first operational squadron emerged on April 1, 1933, with RAF-trained officers and Havai Sepoys. The force transitioned to a Republic entity in January 1950, shedding the "Royal" prefix.

Significance of this day

The Air Force Day parade is an annual tribute to the IAF's establishment, showcasing its capabilities and commitment to national defence.

New ensign

IAF unveiled new ensign at the Air Force Day parade in Prayag raj on October 8.

Theme

This year's Indian Air Force Day theme is 'IAF - Airpower Beyond Boundaries,' emphasizing excellence, innovation, and its role as the guardian of the skies.

Department Editor: Iqra Shaikh

Reference Link: <https://m.economictimes.com/news/defence/air-force-day-2023-exploring-its-rich-history-and-meaning/changing-venues/slideshow/104285472.cm>

LIBRARY***"A MOBILE HEAVEN FOR BOOK LOVERS SINCE 1953: DILLI KI LIBRARY WALI BUS"***

70 years, Delhi Public Mobile Library has been nurturing a reading culture in Delhi



The mobile library outside IP College, where it is stationed every Monday between 10.30am to 1pm. The library has over 1400 books

‘Kids call it the library wail bus’s

Naveen Ahuja, a library professional, who is associated with the DPL, says that while digitisation is important, reading a physical book is a ‘divine experience’. He observes that, on an average day, 20-30 people visit the mobile library on each route. The mobile library also issues books for a 14-day period. He says, “Many college students use the books from this library to prepare for competitive exams. These mobile libraries help children in Delhi’s urban villages or colonies, who might still not have access to good books.

Eight buses, 70 locations, over 6,000 members, and thousands of books – the Delhi Public Library’s (DPL) extension service, the library-on-wheels, has been running across the capital since 1953, nurturing a reading culture for 70 years now. Each bus houses a diverse collection of books, with one of them being a braille library that visits 12 locations.

Department Editor: Mitali Yadav

Reference link: <https://timesofindia.indiatimes.com/life-style/spotlight/a-mobile-heaven-for-book-lovers-since-1953-dilli-ki-library-wali-bus/articleshow/102649904.cms>

FOOD & HEALTHCARE

"WHY IS THE JAPANESE DIET SO HEALTHY?"



The traditional Japanese diet is largely fresh and unprocessed, with very few refined ingredients and sugar. In fact, it isn't that dissimilar to a traditional Chinese diet, with staples including rice, cooked and pickled vegetables, fish and meat. However, because Japan is actually a group of islands (all 6,852 of them), its residents consume a lot more fish compared to other Asian countries. They also eat raw fish in sushi and sashimi, plus quite a few pickled, fermented and smoked foods.

The Japanese also consume a wide variety of land and sea vegetables including seaweed, which is packed full of health-boosting minerals, and may help to reduce blood pressure. Fruit is often consumed with breakfast or as a dessert, especially Fuji apples, tangerines and persimmons.

Alongside their diet, the Japanese are big fans of green tea – in particular matcha tea. Matcha, a stone-ground powdered green tea, is most valued for its high antioxidant compounds known as catechins, which have been linked to fighting cancer, viruses and heart disease. Traditionally, the Japanese tend to have a healthy attitude to food and eating. They have a saying, “hara hachi bu”, which means to eat until you are 80% full, and it's not uncommon to teach children this philosophy from a young age. The Japanese are also strong believers in ‘flexible restraint’ when it comes to treats and snacks, enjoying them from time to time but in smaller portions.

Department Editor: Rutuja Devalekar

Reference Link: <https://www.bbcgoodfood.com/howto/guide/why-japanese-diet-so-healthy>

CULTURE & CUISINE

TOP 5 ASSAMESE DISHES YOU NEED TO TRY



Assam is well-known for its delicious food that is infused with unique flavours and made with fresh produce. Assamese cuisine is subtle and non-spicy in taste with bamboo shoots and mustard oil being the common ingredients in most of the dishes.

The dishes here are made using local aromatic herbs, natural spices, and fresh vegetables that have numerous health benefits.

1. **Aloo pitika** : *Aloo pitika* is a simple yet flavourful dish that is made with boiled mashed potatoes but with an Assamese touch. The dish is easy to make and is the comfort food of Assamese people. The potatoes are mashed and cooked in mustard oil with onions, green chili, coriander, and salt for added flavour. You can have it with rice or as a side dish.
2. **Doi chira** : Assamese food is incomplete without the traditional recipe of doi chira which is basically flattened rice mixed with curd, jaggery, and cream. This dish is usually had by locals for breakfast as it soothes the stomach and keeps it cool during the summer season. Doi chira is a must during the Bihu festival and is served in traditional bell metal utensils called Baan Bati.
3. **Masor tenga** : In Assamese, tenga refers to something sour in taste. The masor tenga is a rich and tangy fish curry that is prepared with fish, tomato, lemon, dried mangosteen, elephant apple, and raw mango in a slow-cooking process. The dish is slightly spicy in taste and goes best with rice. It is best enjoyed during the summers and boosts digestion following a heavy meal.
4. **Khar** : When talking about Assamese food, how can we miss khar—the name of an ingredient and dish. Khar is extracted from water and dried banana peel and is used in combination with several other ingredients to prepare other dishes, which automatically carry the name khar in them. Banana stem, raw papaya, chicken, several green leafy vegetables, pulses, etc. are used with khar.
5. **Pitha** : *Pitha* is a delicious dessert prepared in Assamese style. You can have it for evening snacks or even for breakfast. Pithas are available in sweet, savoury, steamed, or fried forms that are cooked in different styles. You can try Narikol pitha which is fried and stuffed with grated coconut. Prepared mostly during Bihu, these delicious treats are a crucial part of Assamese culture.

Department Editor: Shweta Gupta

Reference link: <https://www.newsbytesapp.com/news/lifestyle/top-5-assamese-dishes/story>

TRAVEL & TOURISM

INDIA'S TOURISM SECTOR ON THE RISE



Significance of Indian Tourism Sector:

India, one of the oldest civilisations in the world, is a multicultural melting pot. The nation is one of the most well-liked tourist destinations globally, owing to its extensive attractions and rich heritage. From the snow-capped Himalayas in the north to the tropical rain forests in the south, India spans an area of 3,287,263 sq. km. The country's tourism industry has grown significantly due to its rich culture and diversified ecology. India's tourism sector ranks eighth in Gross Domestic Production (GDP) contribution. The revenue of India's tourism industry stood at US\$ 247.3 billion in 2018, representing a 6.7% increase as compared to the previous year and contributing 9.2% of the entire economy. The sector was also one of the largest foreign exchange earners (FEEs).

Rise of Indian Tourism Sector:

After the COVID-19 pandemic, many reforms were implemented in India to promote tourism; these policies have significantly boosted the sector. Total FTAs in India surged by 406.6% to 2,764,975 from January-July 2022 compared to the previous year. During this period, the US was the top contributor to FTAs in India, at 25.88%, followed by Bangladesh (18.61%), the UK (10.99%) and Australia (5.16%); the US was among the top 15 source nations. In terms of foreign exchange, India's tourism sector earned US\$ 6.96 billion in 2020. This is expected to increase further after the pandemic.



From January-July 2022, the Delhi Airport (among the top 15 major airports in India) accounted for the highest share in FTAs at 31.66%, followed by the Mumbai Airport (13.92%), Chennai Airport (10.41%), Haridaspur Land Check Post (8.82%) and Bengaluru Airport (6.70%). In 2021, India's domestic tourism rose by 11.05%, from 610.21 million to 677.63 million. The top states in terms of domestic visits were Tamil Nadu at 115.33 million, Uttar Pradesh at 109.70 million, Andhra Pradesh at 93.27 million and Karnataka at 81.33 million.

Department Editor: Tanvi Rane

Reference Link: <https://www.ibef.org/blogs/india-s-tourism-sector-on-the-rise>

SPORTS**ASIAN GAMES 2023 HIGHLIGHTS: INDIA CREATES HISTORY, CROSSES CENTURY MARK FOR FIRST TIME WITH 107 MEDALS, INCLUDING 28 GOLD**

India finished its Asian Games campaign with a record haul of 107 medals (28 gold, 38 silver, 41 bronze) to finish fourth (on gold-medal count), improving on its 2018 tally of 70 medals, which included 16 gold. India finished its Asian Games campaign with a record haul of 107 medals (28 gold, 38 silver, 41 bronze) to finish fourth (on gold-medal count), improving on its 2018 tally of 70 medals, which included 16 gold. Leading the medal tally are India's athletes, who have clinched 29 medals. Their remarkable achievements include six gold, 14 silver, and 9 bronze medals across various events, showcasing the country's prowess in athletic events. India has also bagged 22 medals in shooting.

India on Saturday woke up to a very golden morning with its archers and the kabaddi team helping the nation to secure its long-awaited dream of achieving 100 medals target for the first time ever. Later in the day, the badminton duo Chirag and Satwik defeated Korea to clinch a gold. This was followed by the men's cricket and kabaddi teams also secured the Asian Games champions to their names. The 104th medal was a bronze bagged by the Indian women's cricket team.

With a nail-biting 26-25 victory over Chinese Taipei in the women's kabaddi final, the Indian contingent won its 100th medal at the Asian Games, a first. The women's kabaddi team accomplished the feat by winning the continental championship for the third time, improving one spot from their runner-up finish at the previous Games in Indonesia, and realising the nation's hopes of reaching the historic three-figure mark for the first time. The Chinese Taipei women tested the Indian team to the very limit in the final, just missing out on the championship by one point. In the final two raids, the Indian squad displayed steely nerves to win the match. The spectacular raid by Pooja, one of the stars of the dramatic title match that also resulted in the team's coach receiving a caution and a green card, gave India a five-point advantage at the half.

Department Editors: Chirayu kadam & Gaurav Sawant

Reference link: https://www.google.com/amp/s/economictimes.indiatimes.com/news/newsblogs/asian-games-2023-live-news-day-14-schedule-kabaddi-archery-wrestling-hockey-tennis-chess-india-medal-tally-latest-updates-07-october-2023/amp_liveblog/104226562.cms

SOCIAL ISSUE

URBANIZATION IS A BLESSING IN DISGUISE



Urbanization is an important index of the socio-economic structure of a region as urban centres have a special role to play in its development. In statistical sense, urbanization connotes the ratio of urban population to the total population size, its characteristics and the administrative setup of a particular area. Statistics reveal that nearly half the world's population lives in cities. Between 1960 and 1992 the number of city dwellers worldwide rose by 1.4 billion. Most of this city growth has occurred in developing countries, where the number of people living in cities is increasing every year. Cities with more than 10 million inhabitants are known as mega cities. It is predicted that by 2015, 22 of the 27 mega cities would be in developing countries. Historically, the city was the place where arts and sciences were flourishing. Democracy was a new type of governance that found its seedbed in the city and still nowadays political power is largely concentrated in cities and governments have established their premises in cities. The administrative functions are usually executed in capital cities of countries. The city is the marketplace for economic activity.

The city brings together communication, competence and creativeness. Average wages and income for urban areas are higher than in rural areas, even making allowance for higher living costs in the cities. In developing countries today urban health conditions seem to be better than in rural areas. Higher life expectancy and low child and women mortality rate in the urban areas of developing countries sound like one of the blessings of urbanization.

Education is a powerful motive for moving to the city. Rural education has often been neglected in favour of urban areas but it is also an essential urban function. Cities have always provided intellectual stimulus and educational leadership.

In developing countries there is often a substantially higher proportion of educated people in the cities. Urban environments often encourage improvement in women's status. In negation of the view that city growth is bad and it aggravates social problems; the 'blessing' theorists hold cities as engines of growth for economies for millennia. Cities offer more avenues to break the vicious circle of poverty. It is of course an undeniable fact that a process of urban sprawl has taken place, but this phenomenon did not destroy urban functions, but on the contrary reinforced urban functions. The cities attract investments and tap the economic benefits of globalization. Urban growth gives rise to economies of scale. Large cities also provide big differentiated labour markets. This ongoing urbanization process has often been questioned by referring to the phenomenon of Over-urbanization, urban bias and the parasitic role of cities.

Department Editor: Riya Patil

Reference Link: <http://azadindia.org/social-issues/Urbanization-blessing-disguise.html>

DATE: 15/10/2023

ARTIFICIAL INTELLIGENCE

GOOGLE TESTS AI TOOL THAT IS ABLE TO WRITE NEWS ARTICLES



The product, pitched as a helpmate for journalists, has been demonstrated for executives at The New York Times, The Washington Post and News Corp, which owns The Wall Street Journal.

Google is testing a product that uses artificial intelligence technology to produce news stories, pitching it to news organizations including The New York Times, The Washington Post and The Wall Street Journal's owner, News Corp, according to three people familiar with the matter.

The tool, known internally by the working title Genesis, can take in information — details of current events, for example — and generate news content, the people said, speaking on the condition of anonymity to discuss the product.

One of the three people familiar with the product said that Google believed it could serve as a kind of personal assistant for journalists, automating some tasks to free up time for others, and that the company saw it as responsible technology that could help steer the publishing industry away from the pitfalls of generative A.I.

Some executives who saw Google's pitch described it as unsettling, asking not to be identified discussing a confidential matter. Two people said it seemed to take for granted the effort that went into producing accurate and artful news stories.

Reference Link: https://www.nytimes.com/?name=styl-n-artificial-intelligence®ion=TOP_BANNER&block=storyline_menu_home_logo&action=click&pgtype=Article

STUDENT'S SECTION

A GLIMPSE TO THE ART



~By Aditi Mhatre
FYBMS A

Department Editors: Sneha Okate & Tanvi Narvekar



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